

- Grassfed beef is ideal at rare to medium-rare temperatures. If you prefer meat well done, cook at a low temperature in a sauce to add moisture. A slow cooker is ideal.
- Grassfed beef cooks about 30 percent faster than grain fed beef. Use a thermometer to test for doneness and watch the temperature carefully. You can go from perfectly cooked to overdone in less than a minute. The meat will continue to cook after you remove it from the heat, so when it reaches a temperature ten degrees LOWER than the desired temperature, it's done.
- Because grassfed beef is low in fat, coat it with extra virgin olive oil or another light oil for easy browning. The oil will also prevent the meat from drying out and sticking to the cooking surface.
- Never use a microwave to thaw grassfed beef. Don't cook it cold straight from the refrigerator.
- Very lean cuts like New York strips and sirloin steaks can benefit from a marinade. For safe handling, always marinate in the refrigerator.
- Tenderizing breaks down tough connective tissue. To tenderize, coat a thawed steak with your favorite rub; put it into a plastic zipper bag; place on a solid surface; and, using a meat mallet, rolling pin, or other hard object; pound a few times. This will not only tenderize the meat, but will also incorporate the rub, adding flavor. Another option is to use a mechanical tenderizer like the Jaccard. It's a small, hand-held device with little "needles" that pierce the meat and allow the marinade or rub to penetrate the surface.
- Never use a fork to turn the beef. Always use tongs.
- Pan searing on the stove is an easy way to cook a grassfed steak. After you've seared the steak over high heat, turn the heat to low and add butter and garlic to the pan to finish cooking.
- When grilling, quickly sear the meat over high heat on each side and then reduce the heat to medium or low to finish. Baste to add moisture.
- When grilling burgers, use caramelized onions or roasted peppers to add low-fat moisture to the meat.
- Let the beef sit covered in a warm place for eight to 10 minutes after removing from heat to let the juices redistribute.
- When roasting, sear the beef first to lock in the juices and then place in a pre-heated oven. Reduce the roasting temperature by 50 degrees F.

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